



JUNE 1, 2021 BOARD MEETING MINUTES
DOE MOUNTAIN RECREATION AUTHORITY BOARD

A meeting of the Doe Mountain Recreation Authority (DMRA) Board of Directors was held at 1:00 p.m. Eastern time on Tuesday, June 1, 2021 via Zoom video conference call due to the COVID-19 pandemic.

I. Chairman Reese called the meeting to order at 1:01 p.m.

Board Members Present:

Frank Arnold	Jerry Jordan
Anthony Duncan	Gabby Lynch
Jerry Grindstaff	Ron Ramsey
Kristy Herman	Dan Reese
Dave Jones	Tim Sain
	Ray Stout

Board Members Absent: Mike Taylor, Anne Marshall

DMRA Staff and Guests Present:

Tate Davis, Executive Director
Bob Richards, RTP Grant Administrator
Representative Scotty Campbell
Lynn Hicks
Gloria Griffith
Mona Alderson

II. **F. Arnold motioned to approve the Board meeting minutes from the April 6, 2021 Board meeting. R. Stout seconded the motion. The motion carried unanimously.**

III. Public Comment Period

There were no public comments.

IV. Financial Report – Treasurer Frank Arnold reported. As of April 30, 2021, the DMRA’s cash position in its Johnson County Bank checking account is \$1,567,000. The DMRA’s cash balance in its Johnson County Bank savings account is \$150,000.00. The DMRA’s cash position in its Johnson County agency fund account is \$139,469.29. **J. Grindstaff motioned to approve the Financial Report. R. Ramsey seconded the motion. The motion carried unanimously.**

V. New Business

- a. DMRA Executive Director (ED) Search Update – G. Lynch reported. The DMRA ED job description has been submitted for posting to multiple outdoor recreation professional channels, as well as to the DMRA Board for distribution. The end date for applications is June 18, 2021. J. Grindstaff noted that Johnson County resident Larry Potter, who was heavily involved in the DMRA’s start-up years, has expressed an interest in the position.
- b. Review of DMRA FY22 Budget Recommendation - G. Lynch reported. A summary of the Executive Committee’s proposed FY22 projected revenues and expenses, including RTP grant activities, was reviewed. A. Duncan inquired about the status of a comprehensive trail plan for the mountain; per B. Richards, the timing of a comprehensive trail plan hinges upon the RTP grant-funded trails assessment, which will likely take another six months. **G. Lynch motioned to approve the DMRA FY22 budget as submitted to the Board for review. T. Sain seconded the motion. The motion carried unanimously.**
- c. DMRA Carbon Revenue Financial Management – Ad Hoc Subcommittee Update - D. Reese reported. Discussion ensued about the State of Tennessee Comptroller’s Office issuing a written statement about the DMRA being treated as a local government *in re*: financial investments. D. Reese is communicating with Edward Jones financial group in Boone, NC about receiving a proposal for DMRA financial management under the local government constraints. This subcommittee will provide a proposed financial investment plan to the DMRA Executive Committee at its July, 2021 meeting, with a recommendation to the full Board to follow at its August, 2021 meeting.
- d. Ad Hoc Subcommittee Assignment for DMRA Rule Change Process – T. Sain reported. The subcommittee has had one productive meeting and anticipates providing the DMRA Executive Committee a proposed rule change plan at its July, 2021 meeting, with a recommendation to the full Board to follow at its August, 2021 meeting.

VI. Executive Director’s Report – T. Davis reported.

Several recent successes were summarized, including continued user pass sales increases and significant Adventure Center entrance, parking, and unloading improvements. T. Davis made special note of the hard work put in by the DMRA staff. D. Jones asked, what is the next big customer challenge? T. Davis noted a need to match DMRA marketing materials (what is promised) with the conditions on the ground (amenities actually available). A second upcoming need/challenge will be to update the DMRA user pass fees to be more in line with what other OHV parks are charging; for example, an OHV carrying four riders pays \$120 to ride the Spearhead trail system in southwest VA for one day, whereas the DMRA cost is \$27/day. Finally, T. Davis reminded the Executive Committee that a review of Statements of Qualifications for the RTP grant’s Architecture & Engineering contract needs to happen by June 10th; materials will be sent to the Executive Committee immediately following this Board meeting.

VII. Other Business:

Representative Scotty Campbell shared with the Board that DMRA highway/TDOT signs had been approved and ordered for two main roads accessing Doe Mountain. Chairman Reese thanked Rep. Campbell for his stewardship of this legislative request on behalf of the DMRA.

VIII. Set Next Meeting Date/Time/Place

Tuesday, August 3, 2021 at 1 pm Eastern, location to be determined.

IX. Adjournment

F. Arnold motioned to adjourn the meeting. T. Sain seconded the motion. The meeting was adjourned by Chairman Reese at 2:11 pm.

Respectfully Submitted By:



Gabrielle K. Lynch
DMRA Corresponding Secretary

The mission of the Doe Mountain Recreation Authority is to transform Doe Mountain into a safe, fun, family-oriented, multi-use outdoor recreational destination that promotes local economic development while conserving and protecting its beauty, woods, water and wildlife.