

 <p style="text-align: center;"><b>Rate Policy</b> Doe Mountain Recreation Area (DMRA)</p>	<b>POLICY</b>
	Effective Date: <b>07-01-2020</b>
Approved By:  _____	First Issue Date: 07-01-2020 Review/Revised:
<b>DMRA Board Chairman</b>	
SUBJECT: Doe Mountain Recreation Area Rate Policy	

Attachment: Doe Mountain Recreation Area Rates Schedule

**I. RESPONSIBLE OFFICE**

The Doe Mountain Recreation Authority Board (DMRA Board) is responsible for overseeing this Rate Policy.

**II. PURPOSE**

The purpose of this written policy is to outline how Doe Mountain Recreation Area determines rates for the fees charged to park visitors.

**III. DISCLAIMER**

The guidelines under this policy are a basis for internal administrative review and guidance only. They are not intended to, do not, and may not be relied upon to create any substantive or procedural rights.

**IV. SCOPE**

This Policy applies to the process of establishing and changing rates assessed for all operational areas of Doe Mountain Recreation Area, Johnson County, Tennessee, including, but not limited to: trail system; day-use facilities; pavilions and observation decks; picnic areas; open-space venues, and; programming and events.

**V. AUTHORITY**

Tennessee Code Annotated § 11-25-103

**VI. Doe Mountain Recreation Area Rates**

1. The Doe Mountain Recreation Area Rates Schedule (the “Rates”) is the document listing the rate ranges for all categories of user permits sold to park visitors.

2. The Rates shall be annually reviewed by the DMRA Executive Director (DMRA ED) and approved by the DMRA Board prior to rate changes taking effect. This rate schedule will follow the State of Tennessee fiscal calendar, which runs July 1 – June 30. New rate ranges will go into effect no later than July 1 of each year.
3. During the annual review, the DMRA ED will perform a rate analysis to determine the market value of each operation, review revenue from prior years to determine trends, and analyze occupancy/park visitation data. Review will include discussion with the Executive Committee of the DMRA Board and other DMRA Board members and advisors as needed.

#### B. Market-Based Rates

1. Doe Mountain Recreation Area's Rates are based on market value and demand in order to maximize revenue, support self-sufficiency, and ensure that rates collected are adequate to manage and mitigate impacts to the park's trail system and natural resources by recreation users. Rates may fluctuate as conditions in the park and trail system change, or as determined by the DMRA ED and DMRA Board.
2. In the event of a change to a facility that warrants a change to the rate (*i.e.*, renovation, additional features, *etc.*), the DMRA Board has the discretion to make appropriate rate changes outside of the annual review.